How to Use Upstream Patient Education Materials

A guide for support staff and clinicians providing contraceptive counseling and education.

Quality materials can help to engage patients, enable conversations between them and their providers and inform them about their birth control options. The healthcare team should use their knowledge of contraceptive options and patient education materials to support the patient (Pt) in choosing a method that aligns with their stated preferences and goals.



Healthcare team role

Ex: Certified Nurse Midwife (CNM), Clinician, Licensed Professional Nurse (LPN), Medical Assistant (MA), Nurse Practitioner (NP), Registered Nurse (RN), Triage Nurse



Questions? Contact a member of your Upstream Quality Improvement Team.

DECISION-MAKING WHEEL 13% - 87% effective CERVICAL CAP **LET'S TALK ABOUT BIRTH CONTROL** Non-hormonal Hidden Hormonal STI Prevention + Helps with PMS + Esses cramps between Benefits 83% - 36% effective

WELCOME BOOKLET

















POSTCARDS

















Materials for every step of the in-health center journey

WAITING ROOM

Set tone for experience

CONSULTATION

Enable self-guided learning

CONSULTATION

Facilitate conversations

BEYOND CLINIC

Encourage ongoing learning



HOW DO I

CHOOSE THE RIGHT BIRTH

CONTROL

FOR ME?















Welcome Booklet
Posters
Swag

Postcards

Decision-Making wheel Postcards Printer-friendly one-pagers

<u>Upstream.org/birthcontrol</u>

Swag

Before beginning...

- Ask the PISQ or review the patient's PISQ response if it is already recorded in the EHR or on their intake form.
- Ask permission from the patient to discuss contraception.
- If using these materials in telehealth settings, ensure that the platforms you are using are HIPAA-compliant. Please be aware of the HIPAA disclosures you may need to make to your patients before using these platforms for appointments and communication.
- Please note that our materials do not provide after-care instructions or medical eligibility. This should be addressed by the provider during the visit.

WELCOME BOOKLET

Upstream's Welcome Booklet helps patients feel more prepared for their appointments by consolidating frequently asked questions, myths and misconceptions, and providing a snapshot of all methods.

The booklet helps patients identify their top priorities when it comes to birth control.

Patient self-guided learning









Location of material

Front desk Lobby/waiting area Exam room

Relevant roles

Reception/Phone staff Medical Assistant (MA) Triage Nurse Licensed Practical Nurse (LPN) Registered Nurse (RN)

Scenarios for use

Front desk staff hands the booklet to the Pt upon check-in for their appointment or directs Pt to counter/table displays with copies.

Staff directs Pt to review the booklet after completion of intake while the Pt waits for provider.

Sample language

"Here are some materials for you to review while you wait for your appointment."

"You can learn more about birth control options in this booklet while you wait for your provider."

"Here is some information to help you identify what is important to you about your method."

DECISION-MAKING WHEEL

Upstream's Decision-Making
Wheel helps to facilitate
patient-centered conversations
by enabling patients and their
healthcare teams to quickly
compare methods.

Use the wheel to highlight relevant methods of birth control based on the patient's stated preferences/responses to follow-up questions. After demonstrating how to use it, encourage the patient to hold the wheel in their hand and turn it to reveal potential benefits and potential side-effects about each method.

Counseling tool





Location of material

Exam room

Relevant roles

MA Triage Nurse LPN RN Clinicians

Scenarios for use

Support Staff (SS) asks Pt follow-up questions to identify what is important to Pt about birth control and highlights the relevant methods on the wheel, turning the top layer to reveal more information about each method.

Sample language

"You mentioned wanting a method that is private, take a look at the methods highlighted in green. These methods are "hidden," which means people won't know you are on birth control. Turn the top layer of the wheel to see the potential benefits for each of those methods."

"Flip the wheel over to learn how a method might affect your menstrual cycle and see potential side-effects."

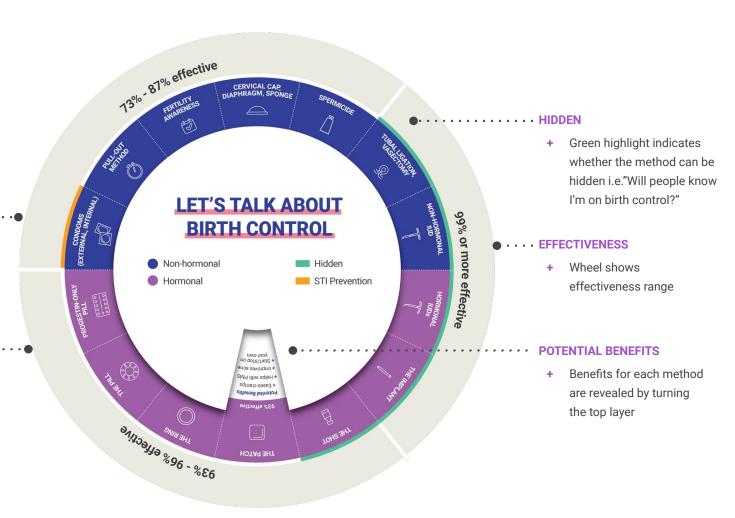
FRONT-SIDE OF WHEEL

STI PREVENTION

 Orange highlight indicates whether the method protects against STIs

HORMONAL/NON-HORMONAL

 Methods are color-coded by hormonal or non-hormonal



REVERSE-SIDE OF WHEEL

POTENTIAL SIDE-EFFECTS

Teal, bright pink, and black

highlight the potential

side-effects associated with each method

13% - 87% effective **POTENTIAL BLEEDING CHANGES** Potential menstrual changes: Heavier periods Changes to bleeding pattern Lighter, infrequent, or no periods 99% or more effective indicated by color Lighter, regular periods No bleeding changes Potential side effects: **EFFECTIVENESS** Unpredictable periods, weight changes, headaches, and breast tenderness Reverse side of wheel also shows % effectiveness Weight changes, headaches and breast tenderness Increases cramps 93% - 96% effective

Example follow-up questions

- What are you hoping to get out of your birth control method?
- What is important to you about your method?
- What methods have you used in the past? What did and did not work for you? Any side effects?
- Do you need a hidden method of birth control?
- How would it be for you if you didn't get your period? How would it be if you had irregular periods, unpredictable bleeding, or spotting?

- How would it be for you if your method of birth control had hormones?
- Are there any benefits you are looking for from your method, like helping with PMS or acne?
- Is there anything you are looking to avoid in a method?
- What method(s) interest(s) you the most?

POSTCARDS

Upstream's Birth Control
Postcards provide an overview
of a method to help patients
make decisions about their birth
control. They can be used as
self-guided learning materials
while they wait for their
appointment to begin, or as a
tool to facilitate conversations
between healthcare teams and
patients.

Patient self-guided learning

Counseling tool

















Location of material

Exam room

Relevant roles

MA Triage Nurse LPN RN Clinicians

Scenarios for use

Pt identifies methods they'd like to learn more about through using the Decision-Making Wheel. SS offers the relevant postcards to Pt to review while they wait for the provider.

Pt knows method(s) they would like to discuss. SS or Provider reviews the reverse side of the postcard with Pt to ensure the method(s) align with their goals.

Sample language

"What is important to you about your method?"

"You might like/not like that this method does/is X,Y,Z..."

"Are there any methods you are interested in learning more about?"

"These postcards have more information about the methods you are interested in. Review these and the provider will be in shortly to take care of you and address any more questions."

QUICK SNAPSHOT · · · ·

 Tags to help patients easily compare methods





HOW DO I USE IT?

It usually takes 5-10 minutes for a provider to place the Non-hormonal IUD into your uterus. Non-hormonal IUDs are long-lasting. They can work for up to 10 years (12-years, off-label).



HOW EFFECTIVE IS IT?

Non-hormonal IUDs are more than 99% effective at preventing pregnancy.



• · · · · SETS EXPECTATIONS

it works

 * % effective at preventing pregnancy

Summarizes how the

method is used and how



WHAT I MIGHT LIKE...

- + You can get it removed by a provider at any time
- + You can get pregnant as soon as it's taken out
- + You can use it as emergency contraception, off-label
- + You might like that it's hormone-free

THINGS TO CONSIDER

+ Calls-out the potential benefits and potential side effects



WHAT I MIGHT DISLIKE...

- You might get heavier periods and cramping
- You might feel discomfort during placement and removal
- You won't be protected from STIs



Visit upstream.org/ birthcontrol

ONE-PAGERS

Upstream's print- and digital-friendly one-pagers encourages at-home learning and exploration. One-pagers can be provided as takeaways after a visit, or sent in advance in telehealth settings. One-pagers are offered in color and black-and-white.

Patient self-guided learning

Counseling tool

Telehealth friendly





















KNOW?

You can stop using any birth control method, including IUDs and the implant of any time.

DEAR BIRTH CONTROL... What matters mos











Location of material

Takeaway Telehealth settings

Relevant roles

Reception/Phone staff MA Triage Nurse LPN RN Clinicians

Scenarios for use

Phone staff sends relevant one-pagers to Pt ahead of a telehealth appointment.

SS prints one-pager from clinic computer as a takeaway for Pt who wants to learn more/needs more time to review options/wants educational material.

SS/clinician reviews the material with Pt during a video telehealth appointment.

Sample language

"Would you like me to print this postcard so you can take this information with you?"

"Can I send you educational material to review with your provider during your telehealth appointment?"

"This can be a lot of information and there is no pressure to make a decision today, so if you want I can print some of this information for you to review at home ... "

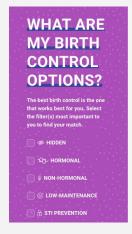
PATIENT WEBPAGE

Upstream's patient webpage, upstream.org/birthcontrol, is a digital resource for patients looking to explore and compare their birth control options.

Patient self-guided learning

Counseling tool

Telehealth friendly





METHODS











THE **IMPLANT**

CHANGES

CONDOMS

(EXTERNAL,

INTERNAL)

No bleeding changes



NON-HORMONAL

Location of material

Takeaway Telehealth settings

Relevant roles

Reception/Phone staff MA Triage Nurse LPN RN Clinicians

Scenarios for use

Phone staff directs Pt to the page in advance of a telehealth appointment.

SS directs Pt to visit page if they would like to learn more/need more time to review options after an in-person appointment.

SS/clinician reviews the page with Pt during a video telehealth appointment.

Sample language

"Here are the printed one-pagers on the two methods you are interested in. There is a link at the bottom to a webpage where you can continue to review the full range of methods any time you want."

"Visit this webpage if you want to explore your birth control options or learn more about a specific method."